

Sam Smelter

Objective

I am seeking the opportunity to challenge myself with innovative projects and inspire those around me with my enthusiasm for creating effective and lasting connections between information and audience.

Experience

- 10/2006–Present* **Multimedia Analyst/Programmer**
Mayo Clinic, Rochester MN
Applied user-centered design methods for creating web applications and online courseware. Provided art direction, visual design, graphic production, and interactive design and development for institution-wide projects.
- 8/2006–Present* **Freelance Designer**
Adobe Systems Inc.
Led a diverse team of designers from around the world in designing and producing marketing campaign materials for the Adobe Design Achievement Awards competition. Responsibilities comprised of branding, print materials, and online communications including interactive website, animated banners, and email advertisements.
- 6/2005–1/2006* **Video, Audiovisual, and Photography Intern**
Mayo Clinic, Rochester MN
Edited and prepared video for use in presentations and deployment on the web. Assisted video production team on several large-scale productions and provided audiovisual support for conferences and meetings.

Education

- 9/2002–5/2006* **B.F.A. Art, Multimedia Design Concentration**
Minor in Digital Photography
University Wisconsin-Stout, Menomonie, WI

Skills

Proficient with Adobe Creative Suite, Quark, Final Cut, XHTML, XML, CSS, ActionScript, and JavaScript.

Honors

- 2006 Adobe Design Achievement Awards**
Interactive Design category finalist for the *Minnesota State Parks Website*.